



## INDUSTRY ADVISORY COUNCIL CHAIR POSITION DESCRIPTION

### **Term:**

The Industry Advisory Council Chair shall be elected for a two-year term. Voting for the position of Industry Advisory Council Chair is open only to the designated representatives of corporate industry members.

### **Eligibility Requirements:**

- Be a corporate industry member;
- Be a member in good standing;
- Maintain membership in the membership section represented;
- Maintain membership at the time of the nomination and election;
- Demonstrate leadership experience by having served on:
  - SNA committee, advisory board or task force, or;
  - SNA Industry Advisory Council, or as;
  - SNA Co-Chair for School Nutrition Industry Conference (SNIC).

### **Responsibilities:**

- Provide a communications link between the Board of Directors and both corporate and individual industry members;
- Provide leadership to the Industry Advisory Council in managing the completion of the assigned annual council charges;
- Participate in planning for industry sessions for Annual National Conference (ANC), working with the Program Advisor Chair, the Program Advisor Co-Chair and the ANC Planning Committee;
- Participates in planning programs, events and sessions for SNIC, working with the program operator and the industry advisors;
- Participates in planning for industry sessions for Legislative Action Conference (LAC), working with Public Policy and Legislative Committee Chair and Headquarters staff;
- Makes recommendations to the President-elect for IAC member appointment openings;
- Promotes the SNA Strategic Plan and annual Plan of Action;
- Promotes SNA industry membership; and
- Other duties as assigned by the President and/or the Board of Directors.