



# PAC FAQs

## WHAT IS A PAC?

- A political action committee supports an organization's political goals by collecting money from people who share those goals and making contributions to political candidates who support those goals.
- *Contributions to the SNA PAC are voluntary, and have no impact on SNA membership.*

## WHY DOES SNA NEED A PAC? WHY IS THE SNA-PAC IMPORTANT?

- The SNA-PAC works to support Congressional members or candidates that are involved and passionate about SNA issues.
- The goals behind the SNA-PAC are:
  - To educate Members of Congress or candidates about the child nutrition programs; and,
  - To thank the members who continue to support the programs year after year.

## WHAT DOES THE PAC DO AND WHAT IS ITS ROLE IN THE LEGISLATIVE PROCESS?

- SNA PAC supports SNA's legislative goals. Read about these in *the latest SNA Position Paper*.
- Contributions are voted on by the PAC Board and made to Members of Congress or candidates who support SNA initiatives.
- Contributions are made at receptions allowing SNA Government Affairs Staff to have access to key Members of Congress or candidates.

## HOW DOES THE PAC DECIDE WHOM TO CONTRIBUTE?

- SNA identifies Congressional members or candidates who support our issues, are on committees with jurisdiction over child nutrition programs, and with whom we feel we could benefit from cultivating and enhancing relationships.
- SNA typically gives to members on influential committees such as: the House Education and Labor, House/Senate Agriculture Committees, and the House/Senate Appropriations Committees, with approval from the PAC Board.

## HOW DO WE DO A STATE COLLECTION?

- States can collect for PAC at meetings and State Conferences. Announce why you are collecting the funds and explain what it does.
- Your state PP&L Chair should be able to explain to industry members their need to sign an authorization form if they wish to contribute. Those forms are on the SNA website.